Families turn to True Link to support their loved one’s everyday financial independence.

About True Link
True Link is a financial services company committed to protecting vulnerable individuals, including seniors, adults with disabilities, and adults living with mental illness, from becoming victims of fraud, scams, and exploitation. The company provides tools that can be self-managed or managed by family members or professionals.

Getting started is easy
- Create an account online
- Fund the card from a checking account or other source
- Customize the Spending Monitor to set up where and how the card can be used
- Do all this in just five minutes!

Customers rave about True Link
“Before I used True Link, I would go to my aunt’s house every day to get cash. This was a hassle and to be honest, a little humiliating. Now she puts money on my True Link Card, and I’m more independent.”

“True Link has been amazing for my family. I like the ability to prevent certain transactions, while still giving my brother the freedom to pay for things. He’s become much more self-sufficient, and I’ve become less concerned. It’s a relief for both of us.”

“This is definitely a lot better than a regular bank card! I never have to worry about overdrafts, and I like how I can check my balance at any time. Also, the Customer Support people are just so … nice!”

With True Link’s reloadable Visa debit card, you can safely provide money to a loved one. Customize the card’s settings to meet your family’s unique needs, all while promoting greater independence.

www.truelinkfinancial.com
1-800-299-7646

The True Link Prepaid Visa Card is issued by Sunrise Banks, N.A., member of FDIC, pursuant to a license from Visa U.S.A Inc. and may be used everywhere Visa debit cards are accepted. Use of this card constitutes acceptance of the terms and conditions stated in the Cardholder Agreement. True Link is an Independent Sales Organization ("ISO") pursuant to an agreement with Sunrise Banks.
The True Link Card is here to help

You work hard to support your loved one’s independence, but when it comes to finances, numerous challenges can get in the way. The True Link Card is here to help—it’s simple to set up and easily customized to meet your family’s unique needs. Choose to allow, limit, or block cash withdrawals, categories of spending, or even specific merchants. Set spending limits to help with budgeting, and prevent scams and fraud. Protect your loved one’s well-being without compromising her financial independence and ability to purchase what she needs.

Customize card settings

It’s easy to customize where the True Link Card works to meet the specific needs of your family. With our user-friendly online dashboard, you can change card settings at any time. Concerned about recent spending habits? Prevent online purchases and liquor stores, while approving expenditures for clothes and medications. Need help with budgeting? Schedule weekly or daily transfers and set a transaction limit. Your loved one will be able to use a Visa card—just like anyone else—and appreciate the security and independence this provides.

Provide funds easily, safely, and quickly

No more hours spent managing cash, buying gift cards, and making in-person purchases. With True Link, you provide your loved one with a reloadable debit card that is easily funded online or over the phone. Add money onto the card by transferring funds from a checking account, trust account, or other source. Schedule recurring transfers and auto refills, or make a one-time transfer. You save time while your loved one enjoys quick access to secure funds.

Receive real-time alerts

With True Link, you can receive real-time or daily digest alerts about card activity. Choose to be notified via text message or email, and our system can inform you when a transaction is blocked, a spending limit is hit, or when funds have been loaded onto the card. We can even let you know when the card has been used at a specific merchant. This helps you stay informed and address potential problems right away. Plus, you’ll always have full visibility online.

Important benefits for cardholders:

1. Greater financial independence
2. Protection against scams
3. Quick access to funds